

# Welcome to...



# Friday, November 12th, 2010

# Administrivia...

► Friday, November 12th, 2010 - Day 1



► Lunch break sponsored by Entrust  
from 11:30am to 12:20pm

► Afternoon break from 2:30pm to 2:50pm



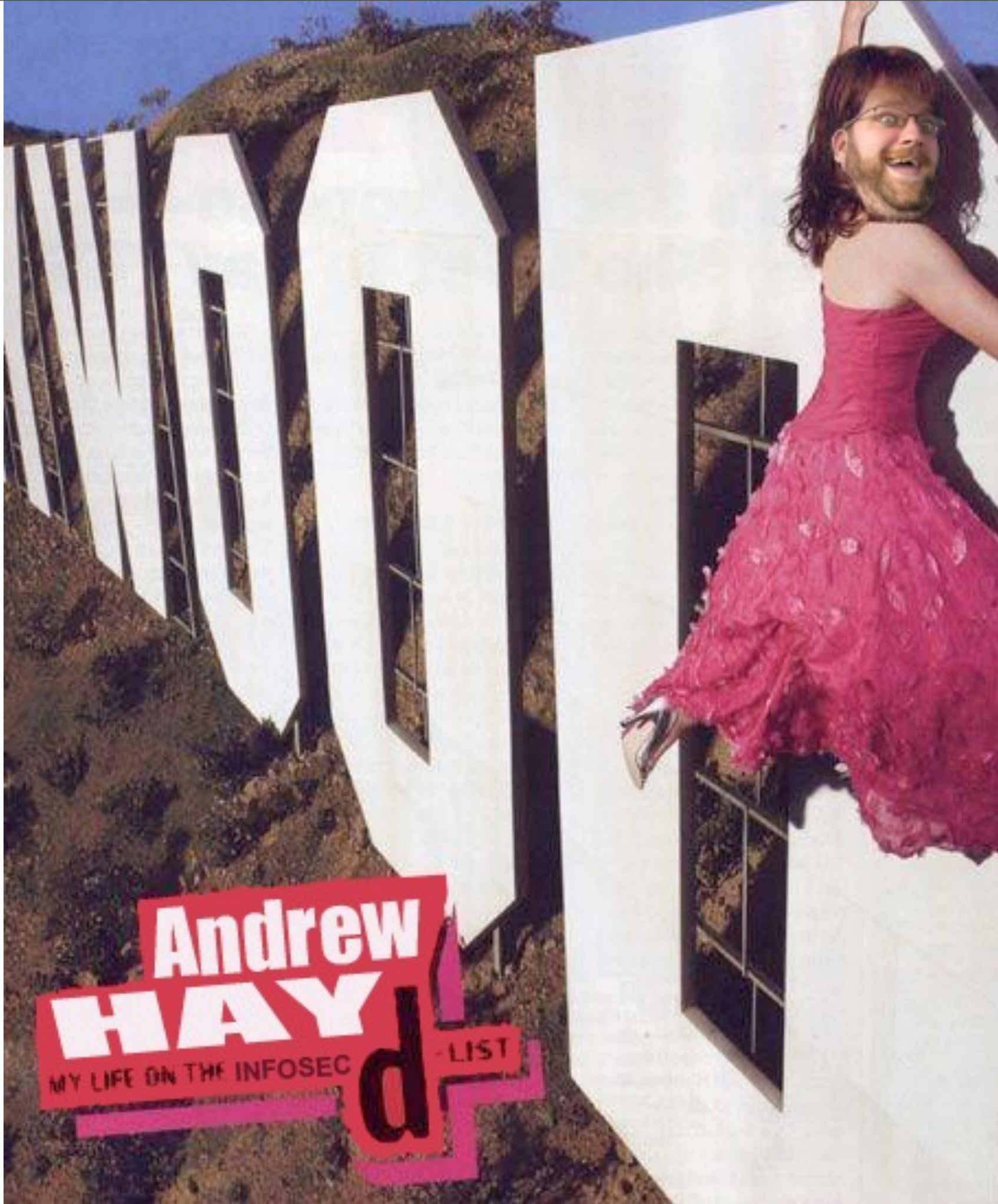
► Dinner and party sponsored by Tripwire  
at 5pm

# Administrivia...

- Official Twitter hashtag - #BSidesOttawa



# *B Sides Ottawa*



*November 12th, 2010*





# WHO'S THE GUY IN THE DRESS?

- Why that devastatingly handsome man is Andrew Hay!
- Senior Analyst, Enterprise Security Program, The 451 Group
- Author, Speaker and Blogger



# WHAT IS THE D-LIST?

**Few celebrities in the information security industry**

**Many of us are relegated to obscurity on day one of our security careers**

**Some are happy while others work to claw their way out of obscurity**

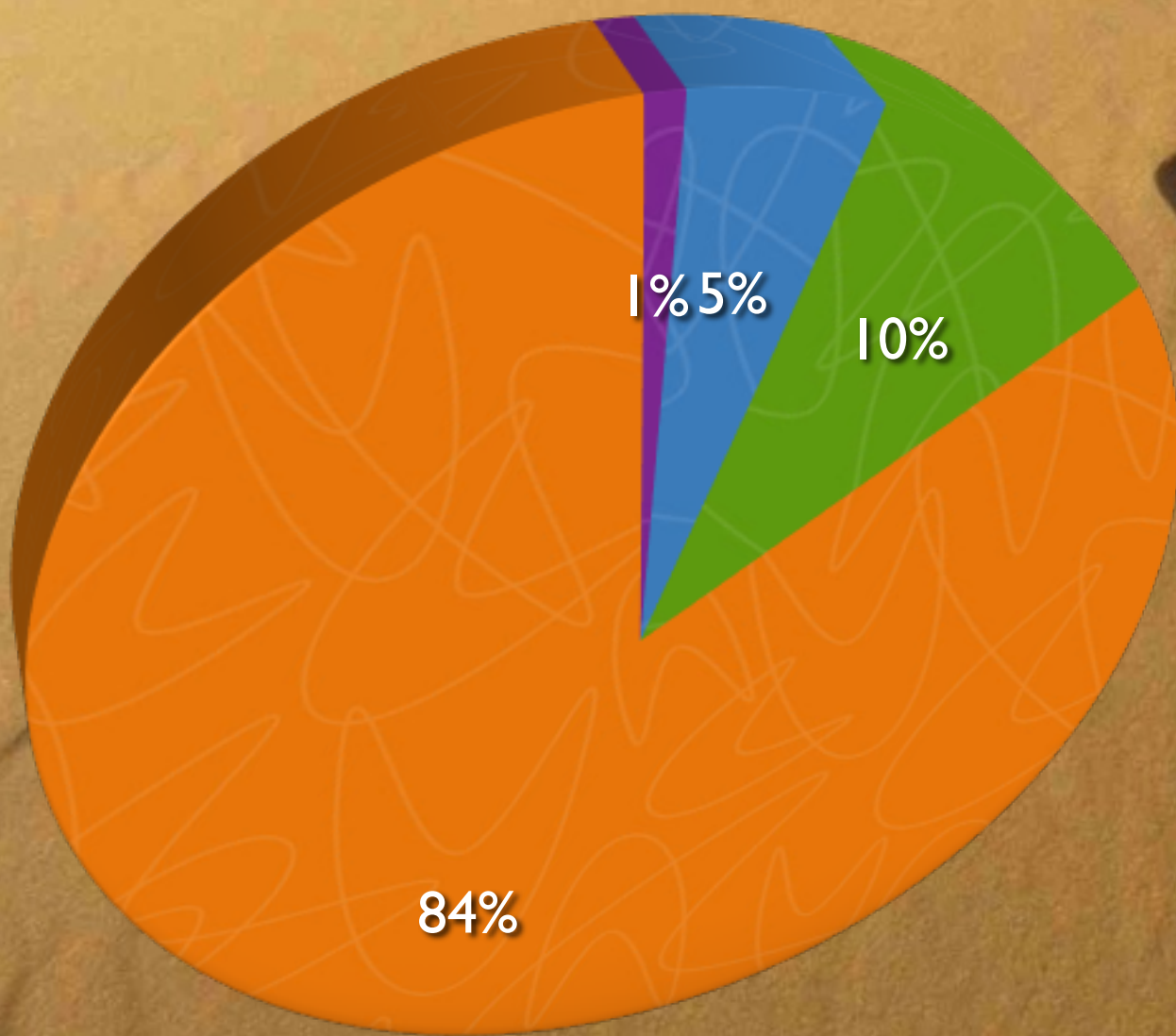
Friday, December 3, 2010

Well, the idea came up at a conference (I can't recall which one) that there were very few celebrities in the information security industry. As such, many of us are relegated to the D-List on day one of our security careers.

Though some are happy to sleep in the "career basement", others work to claw their way to the top and out of obscurity. That, boys and girls, is the story of how the D-List came to be.



# WHO'S WHO IN THE SUBJECTIVE ZOO?



● A-List  
● B-List  
● C-List  
● D-List (a.k.a. Everyone Else)

- Very few people consider themselves “A-List”
- Many people think they’re higher than “D-List”
- Some don’t even think they’re worthy of “D-List” status

*Note - 47% of all statistics are made up at least 75.2% of the time.*



# WHO'S A-LIST?



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Everyone in this room should be able to name someone they consider an “A-List” information security celebrity.



# WHO'S B- AND C-LIST?



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The “B-List” and “C-List” is sometimes even more subjective. Many people think that they’re in this range. Sometimes it’s driven by ego, sometimes by accomplishments, but, in reality, you’re at this level when your peers and “the industry” agree you are.



# Who's D-List?



Friday, December 3, 2010

What about the “D-List”? Who of you feel that you fall onto the “D-List”? Odds are, if you think you are then you probably are. But is this really a bad thing?

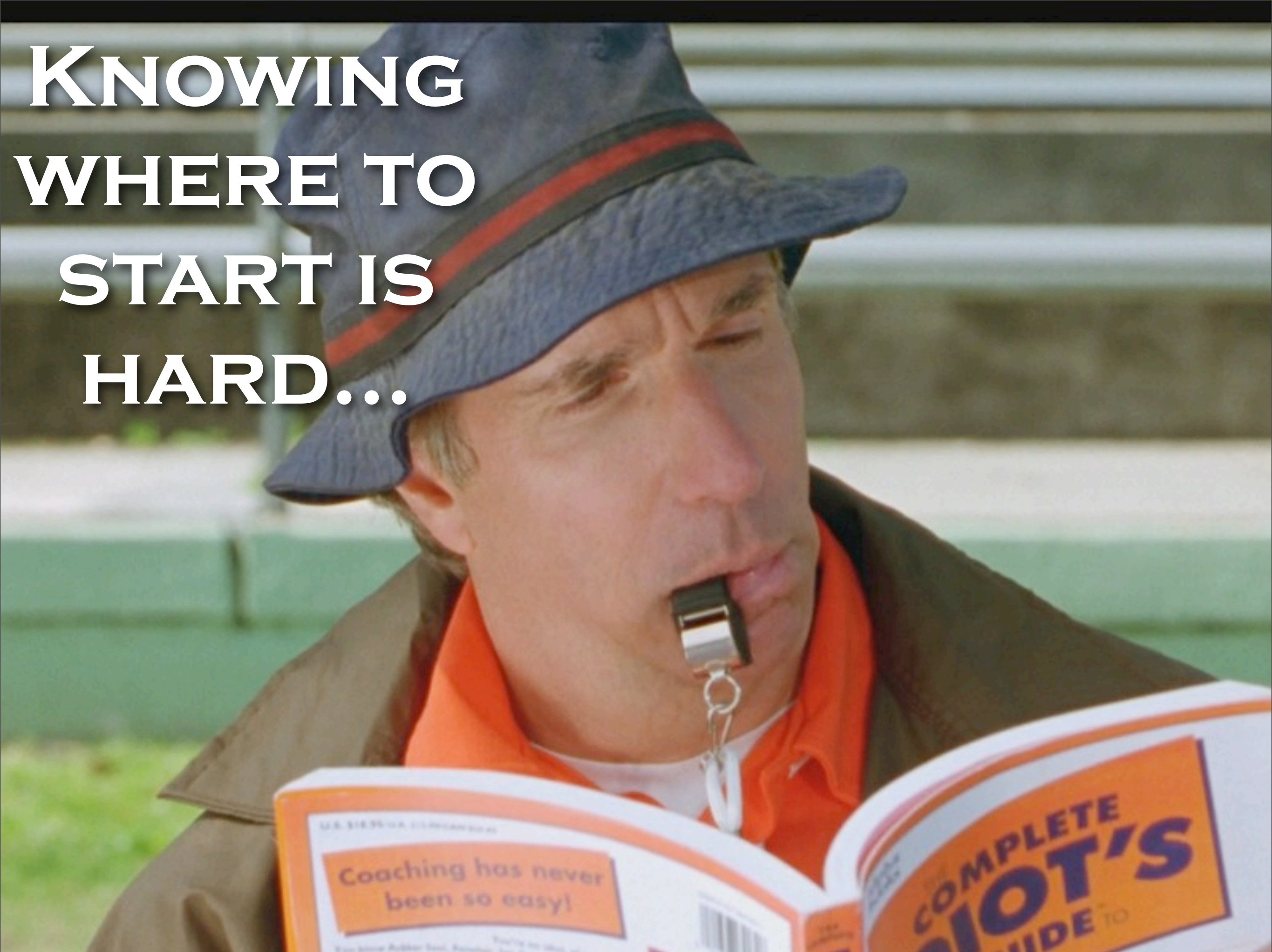




Strength in Numbers?



**KNOWING  
WHERE TO  
START IS  
HARD...**



Friday, December 3, 2010

Knowing where to start is hard, there is no question about it.





# IN THE BEGINNING...

Friday, December 3, 2010

In the beginning, if you are like me, you don't really know how to get started in information security.





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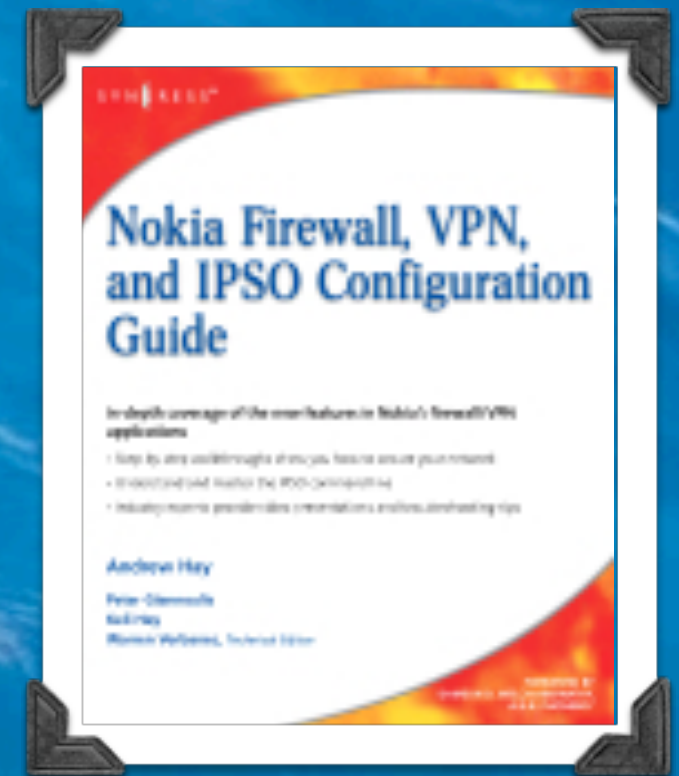
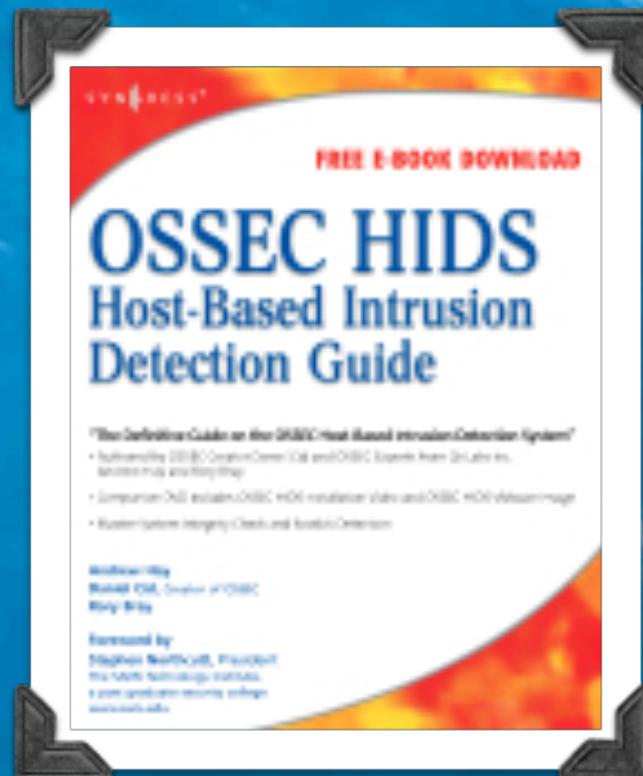
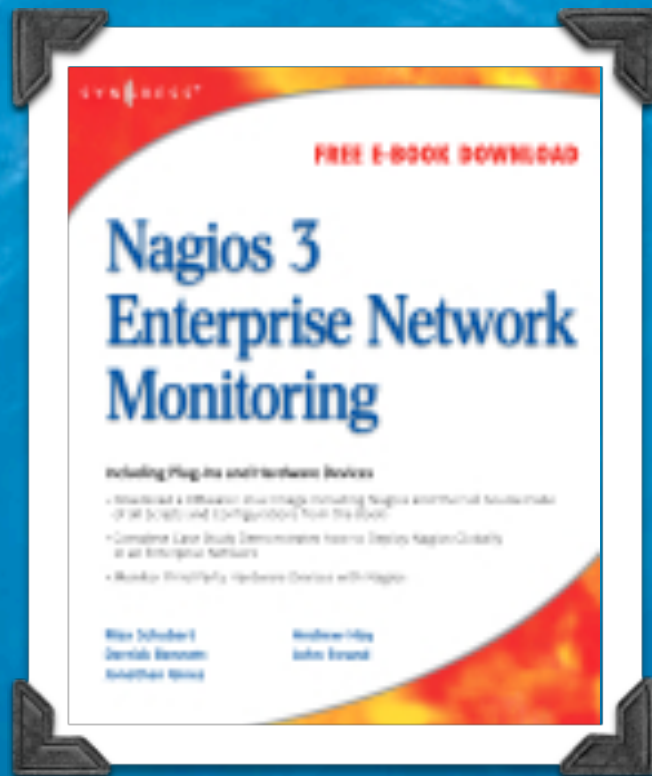
Starting a blog is an easy way to to get you and your message out there.

Writing articles, books, and papers are another way.



# Blogging & Writing

## Write (or help write) a book





# Blogging & Writing

## Start a blog



**Andrew Hay**  
the website of a devastatingly handsome author, sporadic blogger, bbq junkie, and security strong man

Home About Books Consulting Interviews Resume Where's Andrew? Resources

**links for 2010-08-18**  
Andrew Hay | Suggested Blog Reading | 08 18th, 2010 | Comments (0)

- Anton Chuvakin Blog - "Security Warrior": SIEM-related Job: Principal SIEM Consultant (tag: siem jobs)
- Digital Forensics: Introducing ForensicArtifacts.com (tag: forensics website)

**Andrew Hay, as seen on PBS**  
Andrew Hay | News | 08 12th, 2010 | Comments (2)

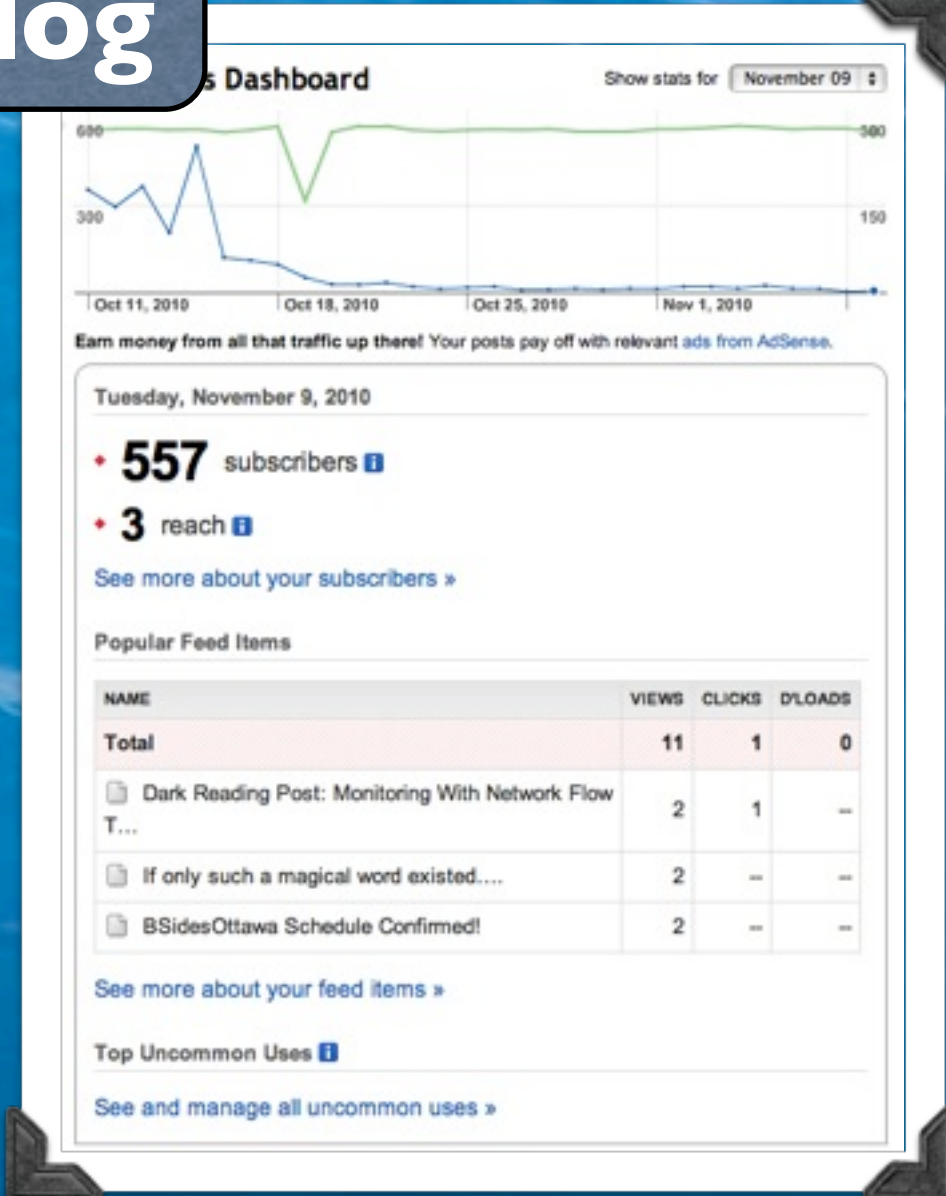
With a special thanks to Matt Johansen's keen eye, it turns out that I was captured in the background at Blackhat talking with David Mortman as a PBS special on cyber-warfare was being filmed. The full video can be [seen here](#) but I was able to snag a capture of the exact point where we appear (4:50 to 4:55hh).

**REPORT AIR DATE: Aug. 10, 2010**  
**Governments Battle to Stay Ahead of Threats on Internet, "The Great Leveler"**

**About**  
Andrew Hay is a Canadian security professional, author, and speaker living in Lethbridge, Alberta, Canada. For more information please see the [About](#) page.

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# Blogging & Writing

## Contribute to a blog

### The Security Catalyst

Michael Santarcangelo delivers Awareness that Works

About Services Michael's Book Acad

You are here: [Home](#) / [Blog](#) / A Multipart Letter to Employers of Security Professionals

#### A Multipart Letter to Employers of Security Professionals

APRIL 24, 2009 BY TRISH SMITH



Welcome Googler! If you find this page use the RSS feed for updates on this topic.

You were searching for "andrew.hay@securitycatalyst.com". See posts related to this search.

by Andrew Hay

My name is Andrew Hay and I, like many of my colleagues, work for an organization in an information security function. If you recall from my previous article, I attempted to impress upon you the need for organizations to support the continuous learning of their employed security staff. This article builds on the first article by explaining the need to support your employees' training and certification goals.



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Comments

Email

#### Prism Adds Much-Needed Monitoring

Posted by **Andrew Hay**  
November 19, 2009

**Tags:** Dell, Event Tracker, HP, Prism, VMWare, servers, virtualization

**Channel:** Security, Virtualization

Server virtualization is one of the most complex operations most large organizations are undertaking. Unfortunately, in the monitoring of these servers, traditional techniques. Although it might be easy to discern if one or two virtual machines created based on the logs of the host platform, it becomes difficult to track the provisioning of hundreds or thousands of machines across a data center. The dynamic nature of virtualization makes it extremely difficult to keep tabs on what's deployed and by whom.

### Tech Center: Security Monitoring



SECURITY  
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Topics: Security Monitoring Tech Center : Security Views

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#### Dragging Physical Security Monitoring Into 2010

Posted by **Andrew Hay**, Oct 13, 2010 09:58 AM



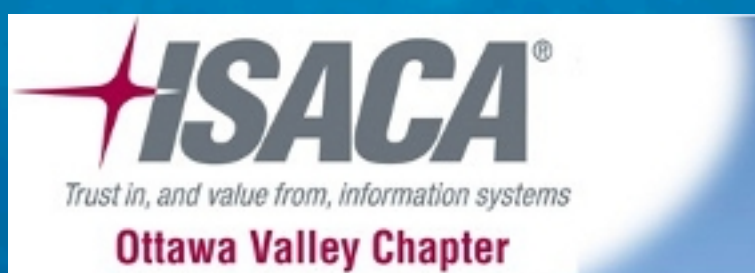
It is fairly common to see router, firewall, and intrusion-detection system logs in addition to server, workstation, and application logs consolidated within an enterprise security information management (ESIM) system. Logs generated from network-based devices are generally responsible for the bulk of logs monitored by an ESIM, with the remainder consisting of logs from the various endpoints and software deployed throughout the infrastructure. Perhaps one of the most overlooked sources of data to monitor, however, is that of the physical security controls deployed within an enterprise organization.



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[www.ethicalhacker.net](http://www.ethicalhacker.net)

**lists.sans.org Mailing Lists**



**SecurityFocus.com**





# PROUD D-LISTER'S

Friday, December 3, 2010





# QUESTIONS?

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