



# Sponsorship Agreement

## Support Terms and Conditions Agreement

1. Sponsorship Agreement: between the Security B-Sides Las Vegas organizer ("Organizer") and ("Sponsor") is valid from the date it is fully executed through the end of the sponsored event.
2. Sponsor Marketing Use Agreement: Sponsor may use the following tag line on its marketing materials during the term of this Sponsorship Agreement: "Official Sponsor of BSidesLV".
3. Production Timeline: In order for Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to meet all Organizer related submission deadlines:
  - 3.1. Trademark/Logo, Sponsor URL, Ad (if applicable), Banner display (if applicable), will be sent within 10 business days from the date this Sponsorship Agreement is fully executed.
  - 3.2. All items will be submitted one month prior to the event or production deadline.
4. Sponsor Trademark Usage Agreement: Sponsor agrees to allow Organizer to use Sponsor's trademark/logo/tagline solely to perform and fulfill its obligations under the Sponsorship Kit and this Sponsorship Agreement.
5. Sponsor Trademark Usage: Notwithstanding Section 4 above, Sponsor agrees to allow Organizer the right to use Sponsor's trademark/logo/tagline and graphics on all of the promotional benefits, including but not limited to:
  - 5.1. The Web banner add to be posted on the event and Security B-Sides Web pages
  - 5.2. Sponsor benefit items Organizer detailed on the Support Package section
  - 5.3. Any Exhibit Hall promotional banner and signage/lanyard, etc.
6. Web Reference: Sponsor may publish an Internet hyperlink from Sponsor's website to the event-specific and Security B-Sides websites, and maintain the hyperlink as an active, functional, and correct link to the websites through the duration of the event and thereafter unless removal is requested by Sponsor.
7. Payment: Full payment must accompany this application and Sponsorship Agreement and be received by Organizer. The preferred payment methods are by credit card or bank transfer to the WePay account on the invoice accompanying this agreement. Paper checks should be made out to



Security BSides Las Vegas, Inc. and mailed c/o GK Southwick 2889 Ettie Street Emeryville, CA, 94608. Failure to pay the full balance will subject sponsorship to cancellation.

8. Non-endorsement: The use of Sponsor's name within Security B-Sides or event-specific websites or mailing lists does not constitute endorsement by Security B-Sides or Organizer of the Sponsor, the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by Security B-Sides or Organizer.
  9. Non-exclusivity: Neither Security B-Sides or Organizer awards exclusive sponsorship or establishes exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and Security B-Sides or Organizer.
  10. Limited Liability: In the event that circumstances beyond the commercially reasonable control of Organizer interferes with, or prevents, Organizer from fulfilling, in part, or all of, Sponsor's promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organizer, Security B-Sides, as well as their respective Board of Directors *harmless* from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship.
  11. Force Majeure: Neither Security B-Sides, Organizer, or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.
  12. Rejection: Security B-Sides and Organizer reserve the right to reject a potential sponsor for any reason.
  13. Entire Agreement: This and all attachments here to, constitute the entire Sponsorship Agreement.
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**By signing below, you agree to all of the terms and conditions listed above.**

\_\_\_\_\_  
Sponsor (Printed Name)

\_\_\_\_\_  
Sponsor (Signature)

\_\_\_\_\_  
Sponsor (Company Name)

\_\_\_\_\_  
Sponsor (Mailing Address)

\_\_\_\_\_  
Event Organizer (Printed Name)

\_\_\_\_\_  
Event Organizer (Signature)

**Please indicate below which level of sponsorship you are selecting:**

| Participation Level | Contribution  | Mark Your Selection |
|---------------------|---------------|---------------------|
| Rocks               | \$100-\$499   |                     |
| Beam                | \$500-\$1,000 |                     |
| Core Supporter      | \$3,000       |                     |
| Above and Beyond    | \$5,000       |                     |
| Out of This World!  | \$7,500       |                     |
| Stellar             | \$10,000+     |                     |